



Leon Capital Group

History and Leadership

Leon Capital Group

A diverse family holding company with operations spanning multiple industries

Company Overview

- Our humble beginnings started with an entrepreneurial journey in 2006, when Fernando De Leon founded Leon Capital Group and capitalized on uniquely advantageous investments during the great financial crisis of 2008. What began as a modest, privately-owned real estate development company in Texas, has since evolved into a diverse holding company with operations spanning multiple industries across the globe
- Today, Leon is a family holding company that manages over \$10 billion of our own private capital through active investments in the financial services, healthcare, real estate, and technology industries.
- Leon is not a private equity fund; Leon initiates, builds, owns and operates companies. We are frontline working principals that are intensely protecting profit margins and continuously enhancing value.
- What sets us apart is our commitment to our partners' success. With our permanent capital, we offer our business leaders and entrepreneurial partners the opportunity to become equity holders, ensuring long-term alignment. With unbounded timeframes, our capital compounds at an accelerated pace.

Experience Building Leaders Across Industries



We have the investment flexibility to shift between asset classes, geographies and positions in the capital stack as risk-reward dynamics evolve

Leon Family of Companies

LCG is a family holding company based in Dallas, TX that conceives, builds, & operates companies

Our Firm

600+ Real Estate Investments
20+ Operating Company Platforms
400+ Add-On Acquisitions

8,000+
Total Employees
Worldwide

200+

Investment Professionals

\$10 Billion+

Directly Owned Assets

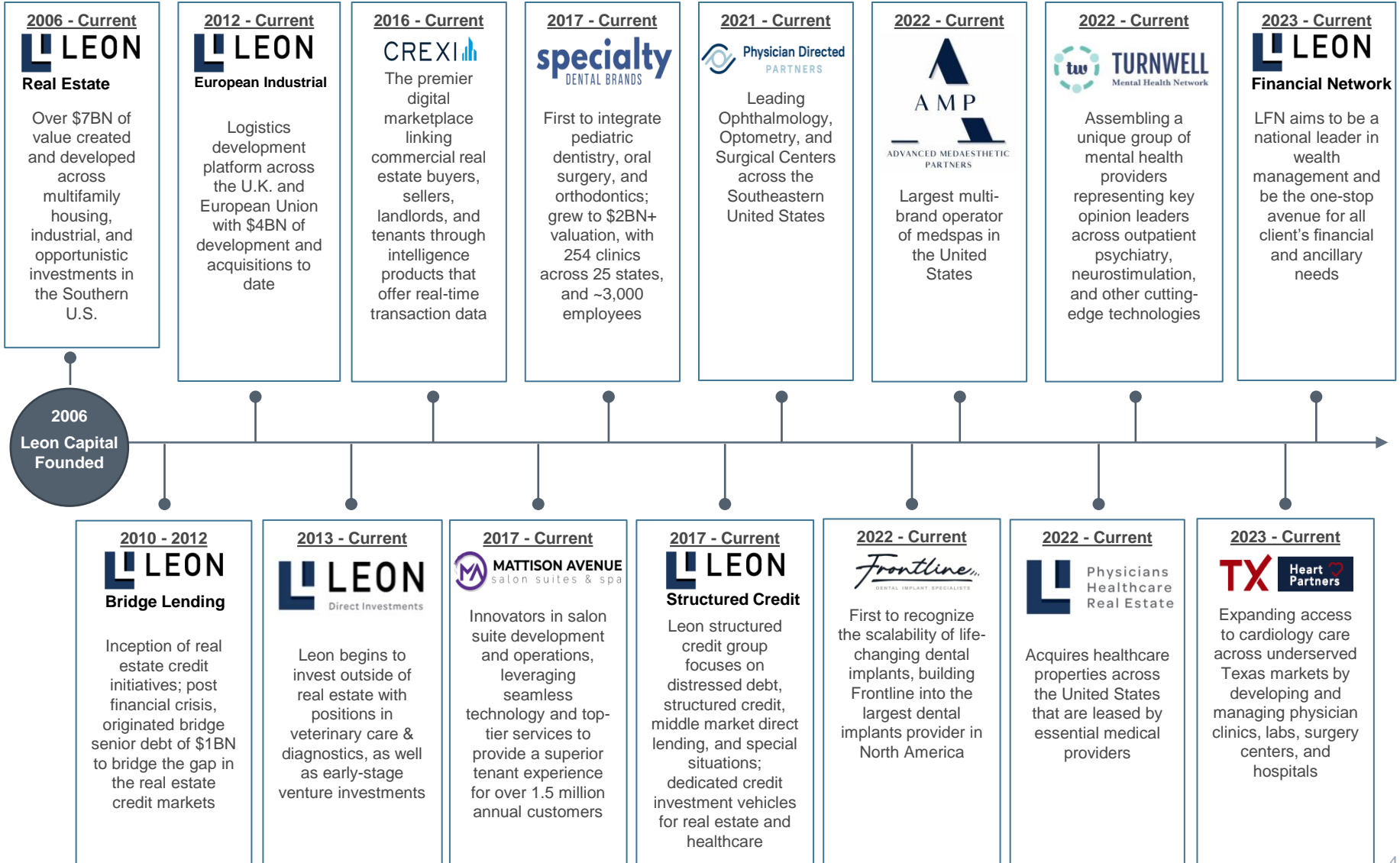
Our Companies



We are not a private equity fund. We are daily operators, frontline working principals that are intensely protecting profit margins, and continuously enhancing value.

A Story of Growth and Innovation

LCG establishes over 100 new partnerships and investments annually across its platforms



Leon Capital Group Leadership Team

LCG is led by executives with decades of collective experience working with partner focused businesses



Fernando De Leon
Chief Executive Officer

Fernando De Leon is the founder and CEO of Leon Capital Group, a holding company that operates assets in the financial services, healthcare, real estate, and technology industries. Leon is not a private equity fund, it operates as a family holding company overseeing \$10 billion of its own private assets. Leon takes the lead conceiving, developing, owning, and operating businesses.

It started as a modest privately-owned real estate development company in Texas, Leon has since evolved into a diverse holding company, capable of operating successfully across multiple geographies and industries. Leon Capital, its affiliates and externally managed companies encompass ~ 8,000 employees.

For the past 20 years, Mr. De Leon has structured investments with an asset value of \$20B+. Leon Capital's vehicles have invested in or developed approximately 20,000 rental housing units, 25M SF of industrial, 15M SF of retail, self-storage and healthcare assets and 10,000 lots of land in residential subdivisions. Additionally, Leon Capital, along with the Perot Companies, co-founded a European industrial holding company, which has developed over 40 M SF of industrial assets in the European Union.

In the healthcare sector, Mr. De Leon and his team at Leon founded and currently operate Specialty Dental Brands, Frontline Dental Implant Specialists, Advanced Med Aesthetic Partners, Physician Directed Partners, Texas Heart Partners, Mattison Avenue, and Turnwell Mental Health which collectively manage over 400 locations and provide healthcare to over 2 million people annually.

Mr. De Leon is a co-founder of Crexi, one of the largest digital marketplaces connecting buyers, sellers, landlords and tenants in the commercial real estate sector. Crexi's intelligence products support real estate professionals with real time transaction data.

Mr. De Leon and his team at Leon founded and currently operate Leon Financial, which holds banking interests and investments in the wealth management industry.

Mr. De Leon began his career as an analyst at Goldman Sachs in New York. He received a BA, cum laude, from Harvard College, where he was a Hoover Foundation Scholar and a National Coca Cola Scholar. The De Leon Family Foundation focuses its work on poverty in south Texas and northern Mexico, and expanding access to healthcare. The De Leon Scholars program awards scholarships to twenty students annually across the state of Texas, who endeavor to improve their communities.